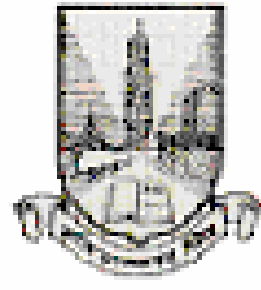


University of Mumbai



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FIRST HALF 2015

EXAMINATION TIME TABLE PROGRAMME - B.M.M. SEMESTER - V

Days and Dates	Time	Paper
Tuesday, March 31, 2015	03:00 p.m to 05:00 p.m.	Advertising : Advertising in Contemporary Society.
Tuesday, March 31, 2015	03:00 p.m to 05:00 p.m.	Journalism : Reporting.
Wednesday, April 01, 2015	03:00 p.m to 05:00 p.m.	Advertising : Copywriting.
Wednesday, April 01, 2015	03:00 p.m to 05:00 p.m.	Journalism : Editing.
Monday, April 06, 2015	03:00 p.m to 05:00 p.m.	Journalism : Feature & Opinion.
Monday, April 06, 2015	03:00 p.m to 05:00 p.m.	Advertising : Brand Building.
Tuesday, April 07, 2015	03:00 p.m to 05:00 p.m.	Advertising : Consumer Behaviour.
Tuesday, April 07, 2015	03:00 p.m to 05:00 p.m.	Journalism : Journalism & Public Opinion.
Wednesday, April 08, 2015	03:00 p.m to 05:00 p.m.	Advertising : Media Planning & Buying.
Wednesday, April 08, 2015	03:00 p.m to 05:00 p.m.	Journalism : Indian Regional Journalism.

NOTE: The candidates appearing for the examination should report 15 minutes before the start of examination.
Mobile phones and other electronic gadgets are prohibited in the examination hall.
Change if any, in the time table shall be communicated on the university web site.

**Mumbai - 400 098
3rd February, 2015.**

**(DINESH BHONDE)
Controller of Examinations**

Ref.No:- MU/Exam/Result/FH/TT/Arts/17/50.