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M.A., M.Phil, Ph.D
Associate Professor

Mumbai School of Economics and Public Policy
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Academic Qualifications:

Ph D (Economics), Osmania University

Thesis: "Non- Ferrous Metal Industry in India: An Analysis of Growth, Import Dependence and Structural Changes", September, 2005

M Phil (Economics), Osmania University, 1999

M.A. (Economics), Osmania University, 1996

Other Qualifications:

Masters in Foreign Trade (**MFT**), Pondicherry University, 2003

Post Graduate Diploma in Intellectual Property Rights Law (**PGDIPRL**); National Law School of India University (NLSIU), 2008

Post Graduate Diploma in Business Management (**PGDBM**) 2011

"Certified Trainer" from ISTD, New Delhi, 2012

Certificate in **IPR** WIPO- Geneva, 2004

Qualified in UGC-NET for lecturers, 1996

Academic Distinctions:

1. First Rank in Osmania University – M.A., Batch of 1996, 4 Gold Medals awarded (Nawab Ali Yewer Jung Memorial Gold Medal, Dr. RV Rao Memorial Gold Medal, Smt. Narahari Manikyamma Narasimha Reddy Gold Medal, Smt. J Eashwari Bai Memorial Gold Medal)
2. First Rank in Osmania University – M.Phil (Eco), Batch of 1999, 1 Gold Medal awarded. (HEH The Nizam’s Gold Medal)
3. K.V. Narayana Reddy fellowship for securing highest marks in M.A. (Eco), 1995.

Professional Experience:

Associate Professor in Mumbai School of Economics and Public Policy, February 2013 till date.

Associate Professor-Economics, Insurance Institute of India, Mumbai; August 2011-January 2013

Srinivas School of Management (SSM) Mangalore, July 2009-July 2011

Asst. Professor, IBS Mumbai, July 2006- September 2007; IBS Mangalore: September 2007 –July 2009

Asst. Professor, Aurora’s Post Graduate College from June 2000 -January 2006

Lecturer, Bharat Post Graduate College, Hyderabad from Jan 1997- May 2000

Research Articles in National and International Journals:

1. “Understanding the Intellectual Capital Statements: A Case Study of Infosys Technologies Ltd.” *International Journal of Learning and Intellectual Capital*, Vol. 3, No. 3 November 2006.
2. Understanding the World Trade Organization from the Indian Perspective” *The Economic Challenger*, January 2006.
3. “The Intellectual Capital Performance of Indian Banking Sector” *Journal of Intellectual Capital* Vol. 8, No. 1, 2007.
4. “Value Creation Efficiency Analysis: a Study of Indian Pharmaceutical Sector”, *ICFAI Journal of Knowledge Management*, Vol. V, Number 5, September, 2007.
5. “Intellectual Capital and Corporate Performance in Indian Pharmaceutical Industry”, *Journal of Intellectual Capital*, Vol. 9, No. 4. 2008.

6. "Intellectual Capital Disclosure In India: Content Analysis of Teck Firms", *Journal of Human Resource Costing and Accounting*, Vol. 12, No. 3, 2008.
7. "Trade Liberalization: It's Impact On The Import Dependence Of The Consumer Goods Vs Capital Goods Industry" *ICFAI Journal of Industrial Economics*, ICFAI University Press in the Vol. 4, No. 1, Feb 2007, republished in the book, IUP Series on "Global Import Trends", published in December 2008.
8. "Intellectual Capital Statements: what they measure and report", *ICFAI Journal of Accounting Research*, Vol. 6, Number 4, October 2007. Republished in the book, IUP Series on "Knowledge Assets", published in December 2008.
9. "Impact of Foreign Direct Investment in India", *ICFAI Journal of International Business*, Vol. 3, No. 4, October 2008.
10. "Content Analysis of Intellectual Capital Disclosure of IT firms in India", *Pacific Business Review*, Oct-Dec, 2008.
11. "The Intellectual Capital Performance of Banking Sector in Pakistan", *Pakistan Journal of Commerce and Social Sciences*, Vol.4, No. 1. 2010.
12. "Measuring Service Quality (SERVQUAL) in Banks", *Prajnan*, Vol. 39, No. 2 , April-June, 2010
13. "Intellectual Capital Efficiency Analysis of Indian Private Sector Banks", *IUP Journal of Bank Management*, Vol. 9 , No. 3 , 2010
14. "Intellectual capital disclosure and corporate performance: evidence from Research literature", *Pacific Business Review International*, Vol. 5, issue 10, April 2013.
15. "A Theoretical Framework for Intellectual Capital Disclosure" ", *Pacific Business Review International*, Vol. 6, issue 9, March 2014
16. "Impact of Intellectual capital on Financial Performance and Market Valuation of Firms in India", *International Letters of Social and Humanistic Sciences*, Vol. 7, No. 1, 2015
17. "Intellectual Capital Disclosure: Analysis of Annual Reports of Infosys Ltd", *Pacific Business Review International*, Vol.7, issue 7, January 2015.
18. "Intellectual Capital and Corporate Value", *Dimensions International Management Journal*, Vol. 4, No.2, Jun 2015.
19. "An investigation into intellectual capital efficiency and export performance of firms in India", *International Journal of Learning and Intellectual Capital*, Vol.14, No.1, 2017
20. "Determinants of intellectual capital disclosure: evidence from India", *Journal of Financial Reporting and Accounting*, Vol. 15, No. 3, pp.367-391, 2017
21. "Impact of Corporate Governance characteristics on intellectual capital performance of firms in India", *International Journal of Disclosure and Governance*, Vol. 16, No. 1 2019. pp 20-36
22. "Intellectual Capital Efficiency and Performance of Firms: Evidence from NSE 50 Firms", *Asian Journal of Multidimensional Research*, Vol. 8, Issue 2, February 2019.

23. "Board Characteristics and Intellectual Capital Performance: A Comparison of Service vs. Manufacturing Firms in India", *Scholedge International Journal of Business Policy & Governance*, Vol. 6, No. 1, 2019.
24. "Role of Corporate Governance in Voluntary Disclosure of Intellectual Capital", *International Research Journal of Business Studies*, Vol. 12, No. 3, 2019, pp. 243-256

Other articles/papers:

1. "Integration of Content and Method: A Case Study of Managerial Economics" *Edu Tracks*, a journal for educationists, April 2004.
2. "Value Creation Efficiency Analysis of Intellectual Capital of the IT Sector in India" *Journal of IPM, Merut*, Vol. 5, No. 2, July-December 2005.
3. "Measurement of Intellectual Capital: A Survey of the Available Tools" *Global CEO*, December 2006.
4. "Strategic Management of Intellectual Capital" *Journal of IPM, Merut*, Vol. 6, No. 1, Jan-June 2006.
5. "Measuring and Managing Intellectual Capital in the Emerging Knowledge Economy", *Aura Journal of Business Management*, Vol. 3, No. 3, December 2006.
6. "Low-cost Airline: Is It Really Sustainable In The Long Run", *Manthan*, Vol. 8, Issue 7, 2008.
7. "Macro-economic Determinants of Foreign Direct Investment in India", *Bauddhik*, Vol. 1, No. 2, 2009
8. "Consumers Preference of Retail Store Attributes : A Case Study of Mangalore", *Pacific Business Review*, Oct-Dec, 2009
9. "Social Security for Women for Economic Inclusion", *The Journal of Insurance Institute of India*, July-Dec 2011
10. "Factors affecting customers choice of banking services", *Journal of IPM, Merut*, Volume12 , Issue2, July-December 2011
11. "Making the Invisible Visible: Value Creation through Intellectual capital" *Gyandheep*, January 2012.
12. "IP Insurance: What Ails it", *Bimaquest, Journal of NIA Pune*, July 2012.
13. "Economic Capital for Insurers" *The Journal of Insurance Institute of India*, Jan-Jun 2012
14. "Intellectual capital disclosure in India: Content Analysis of 'BSE-100' Firms", *The IASMS Journal of Business Spectrum*, Vol. 5, No.2, July 2012.
15. "Consumer Preferences towards Men's Readymade Garments Retail Outlets in Mangalore" *Journal of IPM, Merut*, Vol. 13 , Issue1, January-June 2013
16. "Online Distribution of Life Insurance Products: Present Scenario and Challenges Ahead", *The Journal of Insurance Institute of India*, Jan-Mar 2013

17. "Textile Industry: Growth and Strategic Perspective", *Textile Value Chain*, Volume 2, Issue 3, Oct-Dec, 2013

Chapters in Edited Books:

1. "Trade Liberalization – Its Impact on Import Dependence" The Paper was published in the Book entitled "Economic Reforms and Indian Economy: A Development Experience (2003), Edited by Prof. Malla Reddy- Head-Department of Economics, Osmania University.
2. "Enhancing Competitiveness in Foreign Trade for Sustainable Development"(2005) The Paper was published in the Book entitled "Sustainable Development in India", Edited by Prof. K Pratap Reddy, Head-Department of Economics, Osmania University

Papers Presented in Seminars/Conferences:

1. "Trade Liberalization – It's Impact on Import Dependence" presented in the National Seminar on Indian Economic Reforms held in March 2003 conducted by Department of Economics, Osmania University, Hyderabad.
2. "TRIPs: Challenges and Opportunities for Indian Economy" presented in the National Conference on "Creativity and IPR's: Challenges and Opportunities for SMEs" organized by SPCJIM, Agra University, Agra in February 2004.
3. "Institutional Policy Options for Sustainable Agricultural Development and Increasing Competitiveness in the Post WTO Regime- Lessons from Other Countries" presented in the National Seminar on Institutional Policy Options for Sustainable Agricultural Development held in April 2004 conducted by Department of Economics, Osmania University, Hyderabad.
4. "Role of IP and IC for Indian Industries in the Post WTO regime" presented in the National Conference on WTO held in December 2004 conducted by Department of Economics, VV College, Hyderabad.
5. "The Emerging Role of Intellectual Capital in Coping with Competitive Milieu: Strategies for Intellectual Capital Management" presented in the International Conference organized by AIB in association with IIT, Kharagpur in January 2005. The Theme of the conference was Globalization and Competitiveness.
6. "Enhancing Competitiveness in Foreign Trade for Sustainable Development" presented in the National Seminar on Sustainable Development in India held in April 2005 conducted by Department of Economics, Osmania University, Hyderabad.
7. "Value Creation Efficiency Analysis of the IT sector in India" presented in the 17th Annual National Convention of AIMS on the theme Management 2025: New Paradigm for India's Competitiveness held in August 2005 at Hyderabad.
8. "Content Analysis of Intellectual Capital Disclosure of IT firms in India", Presented in the Fifth International Conference organized by AIMS-International, at IBS-Hyderabad in December 2007.

9. "Intellectual Capital Performance of Private sector banks in India" Presented in the International conference organized by IBS-Mumbai, at Mumbai in December 2008.

Invited as guest speaker:

1. Invited as a **Panel member** to talk on "Impact of TRIPs and TRIMs on Indian Economy", in a National Seminar on "Innovation and Intellectual Property Creation in Indian Industry and Institutes of Learning", organized by Deccan College of Engineering and Technology, Hyderabad in January 2004.
2. Invited as a **Speaker** in a one day Awareness program on Intellectual Property Rights, organized by APTDC-CII- Hyderabad, in June 2004.

Attended Conference/FDP/orientation/Training programs:

1. Workshop on "Case Writing" organized by the Management Department of Osmania University, Hyderabad, in 1998.
2. International conference on "WTO: Challenges and Opportunities" organized by CII, Hyderabad in 2001.
3. International conference on "TRIPs: The Next Agenda for Developing countries" organized by SISS, Hyderabad in October 2002. Also a Member of the organizing committee of this Conference.
4. International conference on "IPR, Technology and Innovation" organized by CII, Hyderabad in October 2003.
5. A Faculty Orientation Programme on "IPR's and Copyrights" organized by NALSAR, University of Law, Hyderabad in February 2004.
6. A Two-day South Zone Workshop "IPR's and Copyrights" organized by NALSAR, University of Law, Hyderabad in April 2004
7. A Faculty Orientation Programme on "Teaching learning process" organized by Aurora's Post Graduate College, Hyderabad in June 2004.
8. A week long Quality Improvement Program on Developments in Strategies and Business Economics at NMIMS, Mumbai in January 2005. The QIP was sponsored by AICTE.
9. A 15 day Faculty orientation program on IPR's organized by University College of Law, Osmania University in January 2005. This was a UGC Sponsored program.
10. A Two-day National Conference on "Retail Management" organized by ICFAI Business School, Mumbai, in December 2006.
11. A Two-day Training Program on "Mentoring" organized by Samaroh Events Management Pvt. Ltd. Training Division, Mumbai, in December 2006.
12. Faculty Development Program on "Innovation and Creativity", organized by IBS, Kolkata between 3rd and 6th April 2007.

13. A Certification Program on “Commodity Derivatives” organized by MCX, under the Institute partnership Program with IBS, Mumbai, in April, 2007.
14. A Faculty development Program in “SAS for Business Applications” at IBS Hyderabad between 20-25th of April 2009.

Other academic activities:

- Published book reviews of several books in “Best Books” publication of IUP; published several articles online on www.indiabschools.com and www.Indianmba.com
- On the Editorial board of the International Journal: “*Pakistan Journal of Commerce and Social Science*” since 2008; “*International Journal of Productivity and Innovation*”, since August 2010 and “*The Journal*” of Insurance Institute of India, since October 2011; Editorial and Reviewer Board of bi-annual journal Business Perspective and Research since 2012;
- Peer blind review of manuscript of a book entitled “Economic Environment of Business” Published by Tata Mc Graw Hill & Co.
- Alumni member of the Board of Studies, University College for Women, Osmania University, Hyderabad for the years 1997-99 and 2004-2006
- Program & academic Coordinator of the PGDBM and PGPM Program offered by Aurora’s Business School and Srinivas School of Business
- Actively involved in several institution building and organizational development activities such as designing and launching new courses/programs, across all organizations where worked.
