#### **UNIVERSITY OF MUMBAI**



**Revised Syllabus for the MFM** 

**Program: MFM** 

Course: MFM

**Second Year (Semester II)** 

&

Third Year (Semester I &II)

(Part Time)

(As per Credit Based Semester and Grading System with effect from the academic year 2012–2013)

### PART-TIME MASTER'S DEGREE IN FINANCIAL MANAGEMENT (MFM) SECOND YEAR

#### **Second Year Second Semester**

### **4.1 TAXATION MANAGEMENT 100 Marks (15 Sessions of 3 Hours Each)**

SL.No	Particulars	Sessions
1	Tax Implication in Planning the Legal Status of Business Unit:	1 Session
	Firm, Private Limited Company and Public Limited Company.	of 3 Hours
2	Tax Implication in (a) Receiving Foreign Collaboration, (b)	2 Sessions
	Giving Collaboration Abroad, i.e. Promoting Indian Business,	of 3 Hours
	Abroad: Subsidiaries, Outright Sales of Know-how, and Equity	each
	Participation etc.	
3	Tax Aspects of Mergers, Demergers and Amalgamation.	1 Session
		of 3 Hours
4	New Implication establishment and Tax Planning.	1 Session
		of 3 Hours
5	Tax Implications of Holding Company Vs. Conglomerate	1 Session
	Expansion.	of 3 Hours
6	Tax Incentives and Export Promotion.	1 Session
		of 3 Hours
7	Personal Taxation: Foreign and Indian.	1 Session
		of 3 Hours
8	Tax Aspects of Disinvestment.	1 Session
		of 3 Hours
9	Tax Implications in Developing Capitalization Structure (a) Short	2 Sessions
	term Loans, (b) Deposits from public, (c) Term Loans, (d) Bonus	of 3 Hours
	Issues, (e) Dividend Policy.	each
10	Taxation of Company in which Public are not substantially	2 Sessions
	interested. • TDS Provisions • DTA Agreements • International	of 3 Hours
	Tax Planning	each
11	Case Studies and Presentations	2 Sessions
		of 3 Hours
		each

# **4.2) FINANCIAL PLANNING AND CONTROL SYSTEMS 100 Marks** (15 Sessions of 3 Hours Each)

SL.No	Particulars	Sessions
1	Financial goal setting -Analysis of Incremental ROI -Sensitivity	3 Sessions
	Analysis –Developing Financial goals along organisational	of 3 Hours
	hierarchy-Concept and Technique of Responsibility Budgeting -	each
	Analytical framework for Developing Responsibility Budgets –	
	Integrating Responsibility Budgets - Integrating Responsibility	
	Budgeting with MBO System.	
2	Organisational Growth: Responsibility centres and profit centres	2 Sessions
	- Identification and creation of profit centres, profit centres as a	of 3 Hours
	control system - De-centralisation and profit centres.	each
3	Mechanics of determining profit objectives of profit centres	3 Sessions
	problems and perspectives of transfer pricing - Linear	of 3 Hours
	programming technique for determining divisional goals in a	each
	multi-divisional company - Problems of growth and corporate	
	control.	
4	Control in special sectors : Scrap Control - Control of R & D-	3 Sessions
	Project Control - Administrative Cost Control - Audit -	of 3 Hours
	EfFiciency Audit - Internal Audit - Government Cost Audit -	each
-	Management Audit.	2.0
5	Financial Reporting to Management Under conditions of price	2 Sessions
	level change. Objective and methodology.	of 3 Hours
		each
6	Case Studies and Presentations	2 Sessions
		of 3 Hours
		each

#### 4.3) BUSINESS LAW – II 100 Marks (15 Sessions of 3 Hours Each)

**OBJECTIVES:** To provide the students with the in-depth knowledge of laws governing the corporate entity.

SL.No	Particulars	Sessions
1	COMPANY LAW - INCORPORATION OF COMPANIES :	3 Sessions of 3 Hours each
	Preparation of Memorandum of Association - Name of the Company, its registration and procedure for changing the name - Articles of Association, Alteration of Articles - 40 Membership of Company - Contracts, Deeds, Investments and service of Documents - Legal provisions relating to holding	-
	Companies, Private Companies, Unlimited Companies.	
2	Issue of capital: Drafting of prospectus - Registration of Documents - Commission and Discount on issue of Capital - Issue of Shares at a premium or discount - Provisions of governing issue of redeemable preference of Share Capital - Transfer of Share and Debentures	2 Sessions of 3 Hours each
3	Rights of share holders - Provisions relating to payment of dividend. Payment of interest out of Capital, Fixed Assets.  Raising of loans: Provisions relating to debentures - Registration of charges -Inter-company borrowings.	2 Sessions of 3 Hours each
4	Records, return account and meeting: Register of members and debentures holders – Annual returns and penalty for failure to submit returns - Meeting Statutory, Annual general and Extraordinary general meeting - Quorum, proxies, voting procedure, kinds of resolutions and recording of minutes - Books of Accounts to be kept and inspection - Appointment of auditors - Auditing of Cost Accounts - Investigational powers of the Government.	2 Sessions of 3 Hours each

5	Managements : Constitution of Board of Directors -	2 Sessions
	Appointment of Managing Directors - Qualification of	of 3 Hours
	Directors - Board Meeting - Powers of the Board -	each
	Remuneration of Directors - Restriction imposed on Directors	
	- Powers of the Government to regulate corporate management	
	- Provisions relating to mis-management - Amalgamations,	
	Reconstruction, Arrangements and Compromise and the	
	Provisions relating thereto.	
6	<b>RUTPACT</b> Restrictive and Unfair Trade Practices Act:	2 Sessions
	Investigation by Commission - Registration of agreements	of 3 Hours
	relating to restrictive trade practice - Presumption as or public	each
	interest – Resale price maintenance - Offences and penalties	
	under the Act - Procedures to be compiled with - unfair Trade	
	Practices.	
7	FERA/FEMA Definitions Provisions relating to	1 Session
	FERA/FEMA Companies Regulations Concerning Import and	of 3 Hours
	Export 41	
	Acquisitions and Sales of Immovable properties Overview of	
	exchange control regulations	
8	SEBI	1 Session
		of 3 Hours
	SEBI Act SEBI Rules SEBI Regulations SEBI Guidelines	
	SEBI Procedures	

# **4.4) STRATEGIC COST MANAGEMENT 100 Marks (15 Sessions of 3 Hours Each)**

SL.No	Particulars	Sessions
1	Cost Analysis for Strategic Business Decisions Cost-Benefit	2 Sessions
	Analysis with qualitative and quantitative aspects	of 3 Hours
		each
2	Productivity improvement for long-term cost advantage Cost	2 Sessions
	Reduction based on re-engineering, multiskilling,	of 3 Hours
	organisational restructuring	each
3	Cost Management and Internal Cost Control Indicators Micro	2 Sessions
	and Macro Cost Control Programmes with TQM and other	of 3 Hours
	quality development strategies Operational Planning for	each
	strategic approach to costcontrol and cost-reduction	
4	The Indian traditional approach to strategic cost management	1 Session
	Socio-political aspects of cost management	of 3 Hours
5	Effective information system for effective cost management	1 Session
	Application of 'inflation accounting.	of 3 Hours
6	Activity based costing. Zero-base budgeting, responsibility	2 Sessions
	budgeting, value analysis and flexible project appraisal	of 3 Hours
	approaches for strategic cost management.	each
7	Use of cost and policy audit for cost management linking	3 Sessions
	macro objectives with micro targets for 'cost management at	of 3 Hours
	departmental and individual levels use of 'cost management	each
	games' entrepreneurial approach to cost management for	
	strategic advantages.	
8	Case Studies and Presentations	2 Sessions
		of 3 Hours
		each

# **4.5) FINANCIAL MANAGEMENT –II 100 Marks (15 Sessions of 3 Hours Each)**

SL.No	Particulars	Sessions
1	Perspective Planning for Working Capital Management Planning Model or Working Capital Management Financial Forecasting.	1 Session of 3 Hours
2	Capital Budgeting Project Appraisal: Economic, Technical and Financial Feasibility Studies DCF and Risk Evaluation and Sensitivity Analysis:	1 Session of 3 Hours
3	Computer Simulation for Risk Evaluation Measurement of Cost of Capital and Determining Minimum rate of Return for Project Decisions Social Cost and Social Benefit Analysis of Project Linear Programming and Capital Budgeting Decisions Financial Control and follow up of Projects Evaluation under DCF Techniques.	2 Sessions of 3 Hours each
4	Corporate Planning and Break-even Analysis with Multiple Constraints such as Shortage of Power and Materials, Customers and Marketing Constraints, Export Obligations, Price Control, Product Mix etc. Application of Linear Programming to Breakeven Concept.	2 Sessions of 3 Hours each
5	Disinvestments as a Financial Strategy Exploring Opportunities of Disinvestment-Areas of Disinvestment, Factors, Influencing Disinvestment Decisions Financial Analysis and Report for Disinvestment Decisions.	2 Sessions of 3 Hours each
6	Expansion: Diversification Strategies: Market, Customer Product and Process Developing Conglomerates and Subsidiaries: Financial, Tax and Government Policies governing such decisions-Mergers and Amalgamations Determination of "Fair Value" of Shares Determining Premium for Shares Issues of Bonus Shares and their Financial Implications.	2 Sessions of 3 Hours each
7	Considerations governing setting up ventures abroad Joint Sector Projects and Investment decisions. Role of Debt Financing in Indian Environment Developing Optimal Capitalization Structure.	1 Session of 3 Hours
8	Investment Portfolio Decisions with particular Reference to Banks, Insurance Companies and Trusts Application of Linear Programming technique. Management of Investment in Divisions of Company.	2 Sessions of 3 Hours each
9	Case Studies and Presentations	2 Sessions of 3 Hours each

### PART-TIME MASTER'S DEGREE IN FINANCIAL MANAGEMENT (MFM) THIRD YEAR

#### **Third Year First Semester**

### **5.1) INTERNATIONAL FINANCE 100 Marks (15 Sessions of 3 Hours Each)**

SL.No	Particulars	Sessions
1	FOREIGN EXCHANGE RATES	2 Sessions of 3 Hours each
	Theories of exchange rates. Purchasing power parity theory.	
	Demand supply and elasticities in foreign exchange rate	
	determination. Balance of Payments theory. Historical	
	perspective on exchange rate. Gold Standard, Inter-war	
	instability, Bretton Woods, Fixed exchange rates, fluctuating	
	exchange rates.	
2	Case for Fixed or fluctuating exchange rates. The changing	2 Sessions of 3
	nature of world money. The rise of private world money.	Hours each
	Eurocurrencies, Eurodollars, European Currency Unit, C. R.	
	U their mechanics and impact. International capital - flows	
	and shocks. International debt problem - its origin, history	
3	and status. International liquidity and SDRs.	2 Sessions of 3
3	International Financial Institutions - International Monetary Fund, World Bank, International Finance Corporation,	Hours each
	Washington D. C., Asian Development Bank.	Tiours cach
	The basics of currency trading. Foreign exchange dealers.	
	Clearing, hedging, speculation in foreign exchange markets.	
	Forward exchange rate, forward against spot exchange rate.	
	Factors causing exchange rate fluctuations.	
4	BALANCE OF PAYMENTS (Structure and	1 Session of 3
	Equilibrium)	Hours
	Balance of Payments definition. Component of Balance of	
	Payments. Current Account, Capital Account, Balance of	
	Payments Models, Basic balance. Disequilibrium in Balance	
	of Payments. Measures to correct disequilibrium in Balance	
	of Payments.	

5	FOREIGN EXCHANGE MARKETS	2 Session of 3 Hours
	Operations of foreign exchange markets. Modes and mechanism of spot and forward exchange contracts. Exchange trading and position. Syndication. Swaps. Options, Offshore banking.	
	International Money, Capital and Foreign Exchange Markets with reference to New York, London, Tokyo, Hong Kong and Singapore.	
6	MECHANICS OF FOREIGN EXCHANGE MARKETS	2 Session of 3 Hours
	Contracts, Credits and Documentation. Sale and Purchase Contracts. Risks in international transactions. Incoterms, their importance and their applicability. Payments under trade contracts. Documentary credits. Types of credits. Important credit clauses. Procedure for establishing credits.	
	Documents in foreign trade. Financial, Commercial, transport, insurance and other documents. Arbitration and conciliation.	
7	ECONOMIC UNIONS AND TRADE AGREEMENTS	1 Session of 3 Hours
	Theory of Custom Union. Political economy of trade barriers. Protection in world trade - a historical perspective. International Trade Organization (ITO). General Agreement on tariffs and Trade (GATT). Kennedy Round. UNCTAD. Generalised System of Preferences (GSP). Tokyo Round. New International Economic Order. Brandt Commission and economic integration. Uruguay Round. North South divide and dialogue. European Economic Community (EEC) and integration 1992. Impact of currency blocks on world trade and exchange.	

8	INDIA'S FOREIGN TRADE PROMOTION AND CONTROL:	1 Session of 3 Hours
	India's economy in global perspective. India's external debt. Export promotion strategy and policy. Export promotion measures. Commercial Policy. Non-Resident Investments and Accounts.	
	The Export-Import Bank of India- its functions, resources, organization, management and current operations.	
	Export Credit Guarantee Corporation (ECGC) - its function, policy, management and current operations.	
	Financing of foreign trade. Types of credits, guarantees, bid bonds etc. Mechanism of Operations.	
	Foreign exchange controls - Objectives, exchange management and controls in India. FERA/ FEMA and its important provisions. Import Export Policy and procedures.	
9	Case Studies and Presentations	2 Sessions of 3 Hours each

# **5.2 AUDITING AND QUANTITATIVE METHODS IN FINANCE 100** Marks (15 Sessions of 3 Hours Each)

SL.No	Particulars	Sessions
1	AUDITING: -	3 Sessions of 3
		Hours each
	Concept and Significance of Auditing - Audit Department -	
	Provisions of Company Law for Internal Audit, Statutory	
	Audit, Cost and Management Audit - Audit Manual - Ethics	
	in Auditing - Qualities and Skills of an Effective Auditor -	
	Quantity Audit -	
2	Energy Audit - Environment Audit - Systems Audit - Policy	3 Sessions of 3
	& Performance Audit.	Hours each
3	Specialized Audit of Banks, Financial Institutions,	2 Sessions of 3
	Government Departments, Capital Market Intermediaries	Hours each
	(only an overview) - Functional Audit.	
4	QUANTITATIVE METHODS IN FINANCE	2 Sessions of 3
	Application of Quantitative Techniques for Financial	Hours each
	Analysis & Decision Making.	
5	Use of O.R. Models in Financial Decision making like	3 Sessions of 3
	Product Mix, Pricing, Resource Allocation, Wage Analysis -	Hours each
	Use of Statistical Techniques for Profit & Cost Projections,	
	Sales Projections, Performance Appraisal.	
6	Case Studies and Presentations	2 Sessions of 3
		Hours each

### **5.3 MANAGEMENT OF BANKS & FINANCIAL SERVICES 100 Marks** (15 Sessions of 3 Hours Each)

SL.No	Particulars	Sessions
1	An overview of 'Banking History' of India - India's banking	1 Session of 3
	system before and after the announcement of new economic	Hours
	policy	
2	Reference to Bank Reform Committees' Reports -Central	1 Session of 3
	Bank and its supervisory overall role	Hours
3	Nationalized. Foreign, Co-operative and Private Banks -	2 Sessions of 3
	Fund based and Non fund based Operations of a bank	Hours each
4	Management of bank's branch network - Risk Management	
	in Financial Services Organisation on Intellect Controls of	Hours each
	Fraud Preventions -MIS in Banking - Bank's Profitability	
	and Liquidity, Capital adequacy.	
5	Business Combinations - Better accountability and freedom	
	for banks - India's Rural Banking System - EXIM Bank -	Hours each
	SIDBI.	
6	Financial Services Network in India - Rules & Guidelines	3 Sessions of 3
	framed by SEBI - Intermediaries for Financial services and	Hours each
	their specific functioning - Merchant Bankers, Non Banking	
	Finance Companies, Financial Consultancy Services -	
	Participation of Flls and other foreign institutions	
7	Operational Management of a Financial services	2 Sessions of 3
	organisation - Innovative Financial services and instruments	Hours each
	- Future of financial services in India and Worldwide.	
8	Case Studies and Presentations	2 Sessions of 3
		Hours each

# **5.4) MARKETING FINANCE AND PERSONNEL FINANCE 100 Marks** (15 Sessions of 3 Hours Each)

SL.No	Particulars	Sessions
1	MARKETING FINANCE	2 Sessions of 3 Hours each
	Impact of marketing policies on a Firm's working capital -	
	credit policy, credit rating, credit recovery & overall	
	receivables management – Finished stock policy, stock out & loss of profit, optimal stock-holding	
2	Break Even Analysis and Marketing Decisions like pricing,	2 Sessions of 3
	product mix, expansion etcMarketing Cost Control &	Hours each
	Analysis - Marketing Investment Appraisal using DCF	
2	Techniques	2.5 : 6.2
3	Appraisal of Distribution Channels, Advertisement	2 Sessions of 3 Hours each
	Strategies -Marketing Performance Evaluation -Leasing & Bill Discounting Concepts - Brand Valuation.	nours each
4	PERSONNEL FINANCE	1 Session of 3
		Hours
	Job evaluation as the basis of wage and salary administration	
	- Financial implication of wage terms negotiated with unions	
5	Cost of living index linked wages - Incentives wage system	2 Sessions of 3
	and their financial implications - Payment of commission	Hours each
	based on profits - Payment of Bonus under Bonus Act	1.0 :
6	Determining optimal fringe benefits and salary of executives in relations to profitability and size of operations of company	1 Session of 3 Hours
	using DCF technique	Hours
7	Developing superannuation benefits schemes and early	1 Session of 3
	voluntary benefit schemes.	Hours
8	Cost analysis of areas such as labour and executive turnover,	2 Sessions of 3
	cost of recruitment training and development, cost of	Hours each
	employee benefit programs - cost of committee management	
	- cost of strikes, lockouts and gheraos. Human Resources	
	Accounting - Motivational Accounting -Developing personnel budget - Personnel cost-audit.	
	personner budget - rersonner cost-audit.	
9	Case Studies and Presentations	2 Sessions of 3
		Hours each

#### 5.5) SPECIAL STUDIES IN ACCOUNTING & FINANCE (PROJECTS) 100 Marks

#### PART-TIME MASTER'S DEGREE IN FINANCIAL MANAGEMENT (MFM) THIRD YEAR

#### **Third Year Second Semester**

#### **6.1 ENTREPRENEURSHIP MANAGEMENT 100 Marks (15 Sessions of 3 Hours Each)**

SL.No	Particulars	Sessions
1	Concept of entrepreneurship, Difference between an	3 Sessions of 2
	entrepreneur and an executive qualities of a successful	Hours Each
	entrepreneur Indian styles of entrepreneurship business	
	ethics and entrepreneurship	
2	Theories of Entrepreneurship Analysis of business	3 Sessions of 2
	opportunities environmental scanning, sectoral studies,	Hours Each
	process of generating business ideas, screening and selection	
3	International Variations in entrepreneurship (with cultural	2 Sessions of 2
	and political differences) Risk & Return Management and	Hours Each
	Business Vision for an entrepreneur	
4	Small and Big Size Entrepreneurs Entrepreneurship for	2 Sessions of 2
	building Indian Multinational Companies	Hours Each
5	Government's role for entrepreneurship development in India	3 Sessions of 2
	Institutes and non-government organisations imparting	Hours Each
	training on entrepreneurship.	
6	Case Studies and Presentations	2 Sessions of 3
		Hours each

# **6.2 MANAGEMENT OF ENVIRONMENT & PRODUCTIVITY MANAGEMENT OF ENVIRONMENT 100 Marks (15 Sessions of 3 Hours Each)**

SL.No	Particulars	Sessions
1	Significance of Environment Management - Broad outline of	2 Sessions of 3
	National Environment - Policy Definition of Environment	Hours each
	with particular reference to Management.	
2	Environmental issues relevant to India. Present status of	1 Session of 3
	Environment Management Major issues	Hours
3	Scope of Environment Management, Role and functions of	2 Sessions of 3
	the government as a planning, organising, directing,	Hours each
	implementing and controlling agency. Managerial aspects	
	involved in Environment management. Environment Quality	
	Management - Overview of the role and responsibilities of the industries.	
1	PRODUCTIVITY TECHNIQUES	1 Session of 3
4	PRODUCTIVITY TECHNIQUES	Hours
	Concept of Productivity - application in manufacturing and	Hours
	service industries, application in different functional areas.	
5	Measurement of Productivity - partial, Multifactor and Total	2 Sessions of 3
3	Factor Models, Sumath's Total Productivity Model, Sink's	Hours each
	Multifactor Model, Productivity by Objectives, American	110dis caen
	productivity Center Models. Value Analysis & Value	
	Engineering.	
6	Approach to Productivity Improvement - Classic ILO	2 Sessions of 3
Ü	approach, Modem TQC approach, Sumath's 5-pronged	Hours each
	approach - product based, technology based, people based,	
	and material based and task based techniques.	
7	Quality Circles - Relationship with total quality	2 Sessions of 3
	management, objectives, seven tools - fishbone diagram,	Hours each
	Pareto, Analysis, Scatter diagrams, checklists, control charts,	
	etc use in solving chronic problems, Organising for	
	Quality Circles, Structure, method of implementation of	
	Quality Circles.	1.0
8	Creativity Based Techniques - Brain Storming, Synectics,	1 Session of 3
	Whole Brain Thinking, Nominal Group Techniques, use in	Hours
	Creative problem solving with practical applications.	2.0 : 0.0
9	Case Studies and Presentations	2 Sessions of 3
		Hours each

#### 6.3) PROJECT MANAGEMENT 100 Marks (15 Sessions of 3 Hours Each)

SL.No	Particulars	Sessions
1	Total Project Management - Concept, relationship with other function and other organisations, organising for project management - matrix organisation - the project manager is an entrepreneur	1 Session of 3 Hours
2	Project Identification - Scouting for project ideas and promoters, identification of investment opportunities, basis of governmental regulatory framework, various acts and laws affecting project identification.	2 Sessions of 3 Hours each
3	Locational Decisions - Objectives, factors affecting location, concept of Industrially Backward Areas, Incentives available for appropriate location.	1 Session of 3 Hours
4	Project Appraisal - Market Appraisal, Demand Estimation and Forecasting, Technical Appraisal - Raw materials technology - product mix-plant capacity - distribution channels.	2 Sessions of 3 Hours each
5	Project Financing - Basic concepts of cost of project, profitability Analysis, Means of Financing, raising capital, assessing tax burdens and using Financial projections. Appraisal criteria used by lending institutions.	2 Sessions of 3 Hours each
6	Risk Analysis of Project - measures of risk, use of subjective probabilities, mathematical analysis, sensitivity analysis, simulation analysis, decision tree analysis.	2 Sessions of 3 Hours each
7	Project Planning, Monitoring & Control - network Techniques - Gantt charts, network cost system, resource allocation and scheduling, progress reports, updating. Management information system for projects.	2 Sessions of 3 Hours each
8	Use of computer in network Analysis - project management packages - choosing and using them.	1 Session of 3 Hours
9	Case Studies and Presentations	2 Sessions of 3 Hours each

#### **6.4) STRATEGIC MANAGEMENT 100 Marks (15 Sessions of 3 Hours Each)**

#### **OBJECTIVE:**

The market scenario is undergoing a significant -change contributed to by changing consumer life style, increase in interfirm rivalry, which is further contributed to by Liberalized Policies Of Government of India. The Global changes, advances in technology and travel have brought the world closer today. Such that the national borders have ceased to have any significance. In this context it is this strategic orientation that is going to make firms survive.

SL.No	Particulars	Sessions
1	The concepts of strategy - Five P'S for strategy (strategy as	2 Sessions of 3
	plan, as pattern, as position, as perspective and as purpose).	Hours each
	The strategic management process, organisation of strategic	
	management function.	
2	Environmental Analysis, Mission and Definition of Goals:	1 Session of 3
<u> </u>	Corporate philosophy, corporate governance.	Hours
3	Industry structural analysis and identification of	1 Session of 3
	opportunities and threads: Porter's five forces model.	Hours
4	Internal analysis - identification of distinctive competencies :	1 Session of 3
	value chain analysis.	Hours
5	Business strategy, customer needs and product	2 Sessions of 3
	differentiation/customer groups and market segmentation:	Hours each
	Development of competitive strategy - cost leadership	
	strategy/ differentiation strategy/focus strategy.	
6	Strategy and industry structure - strategy in fragmented	2 Sessions of 3
	industries, strategy in for industries in growth stage : strategy	Hours each
	in mature industry and strategies in decline industries.	
7	Vertical integration and diversification.	1 Session of 3
	Global strategy	Hours
8	Strategic implementation - organisations dealing with a	2 Sessions of 3
	problem of organizational structure, systems, culture and	Hours each
	power.	
9	Managing change	1 Session of 3
	The strategic management in entrepreneurial organizations.	Hours
10	Case Studies and Presentations	2 Sessions of 3
		Hours each

#### **RECOMMENDED READINGS;**

- 1. Michael Porter Competitive Advantage
- 2. Michael Porter Competitive Strategy
- 3. Samuel C Certe and J Paul Peter Strategic Management Concepts and Applications McGraw Hill
- 4. Henry Mintzberg and James Brian Quinn Strategic Process, Concepts, Contexts, Cases Prentice Hall.

#### 6.5) BUSINESS ETHICS 100 Marks (15 Sessions of 3 Hours Each)

SL.No	Particulars	Sessions
1	Evolution of thought of Ethics in Business	1 Session of 3
		Hours
2	Culture and Ethics - Overview of Ethics Value Systems,	1 Session of 3
	Attitudes, Beliefs & Life Patterns	Hours
3	Social and Economic Values and Responsibilities -	2 Sessions of 3
	Trusteeship Management	Hours each
4	Gandhian Philisophy of Wealth Management Ethics and	2 Sessions of 3
	Indian Management	Hours each
5	Basic Framework of Normative Ethics, Ethics and Decision	2 Sessions of 3
	Making, Social Responsibility of Business	Hours each
6	Ethical Aspects of Corporate Policy, Morality and Rationally	2 Sessions of 3
	in Formal Organisation	Hours each
7	Moral Relationship between Individual and Organisations.	1 Session of 3
		Hours
8	Relationship between Ethics and Corporation Excellence	1 Session of 3
		Hours
9	Approaches for Developing various Orientations towards	1 Session of 3
	Ethical Business Behaviour.	Hours
10	Case Studies and Presentations	2 Sessions of 3
		Hours each